

## Access Canada News Release

### ACCESS CANADA ANNOUNCES AGREEMENT WITH CANADA'S NEWEST NATIONAL BANKING ALTERNATIVE INSTITUTION



**Feb 25, 2010, Markham ON:** Access Canada is pleased to announce we have commenced a full scoping review to implement ARMnet Financial Product Management Software in a new national alternative

banking institution being launched here in Canada under the registered brand name of Money Plus Financial Centre® ([www.moneyplusfinancial.com](http://www.moneyplusfinancial.com)). Over the next 16 months 100 new locations will be launched across Canada providing Canadians with a solid alternative to traditional financial institutions for a variety of services including:

- **Payday Loans or Cash Advances**
- **Cheque Cashing**
- **Currency Exchange**
- **Money Transfer Services**
- **Prepaid Card Services**
- **Electronic Bill Payment Services**

In the Prepaid Card Service space Money Plus Financial is also pleased to announce it will also be offering in a Prepaid MasterCard product to its clients to better assist its clients including many who are part of the unbanked or under banked population. Across Canada banks, cheque cashing and payroll advance operations and other financial institutions are currently entering the cashless transaction mode; as a means to provide more efficient, safer and more convenient service to consumers.

The prepaid Credit Card has seen a significant boost in exposure and usage; due to the recent economic crisis which has left many of the unbanked and under-banked population without the traditional payment methods. Nearly one in every three consumer purchases in the United States is made with a payment card, including credit, Credit and prepaid products. (Source: Visa USA internal statistics, 4th quarter 2006) Canada is quickly approaching an equal per population ratio. Money Plus Financial will support its clients with a solid personalized MasterCard product.

The back end support for these products and services will be supported by ARMnet. Access Canada will also provide a complete integrated desktop software solution including full technical support to each Money Plus Financial® corporate or franchise location across Canada. We will manage all ARMnet and related Microsoft software product support through our ASP hosted facility at Fusepoint Managed Services. This will insure all corporate and franchise data is securely maintained and solid business continuity initiatives are properly in place.

As an alternative banking services provider Money Plus Financial® is also focused on providing support services to its customers, many of whom may be new to Canada having recently immigrated and thereby having limited

experience with Canadian financial institutions. Part of Money Plus Financials® business model is to also provide access to independent counsellors who are specialists in their respective fields. Using the office space provided by Money Plus Financial, clients can have access to competent advice on issues like immigration services, financial or retirement planning, life insurance needs analysis, small business or mortgage consulting services in a secure, confidential environment they can trust.

For further information on Money Plus Financial Centre® or their franchise opportunities please contact +1 (905) 947-9013 or by email at [franchise@moneyplusfinancial.com](mailto:franchise@moneyplusfinancial.com).

For further information on the benefits of ARMnet Financial Product Management Solution for your financial institution or to arrange a demonstration please contact our Axxess Canada office at +1(705) 719-5660 or by email at [armnetsales@axcesscanada.com](mailto:armnetsales@axcesscanada.com).

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